



# COSMETIC PACKAGING SOLUTIONS



**WASHINGTON PENN**  
An **AUDIA** Company

**Formulate Great.™**

# WHAT'S YOUR VISION?

We know how important your vision is. As the leading provider of polyolefin compounds, Washington Penn develops tailored solutions critical to the cosmetic industry.

We custom formulate solutions combined with reinforcement technology. No matter what you're looking for, our team can work with you to create something truly unique, all while keeping cost savings and performance properties in mind. Let's collaborate and, together, formulate great.

## Typical Applications:

- Caps and closures
- Compacts and eye shadow cases
- Rigid mascara and lipstick packaging
- Flexible tubes
- Cosmetic covers



## Our Solutions:

	WP Technology	Benefits
Aesthetics	Scratch & Mar	<ul style="list-style-type: none"> <li>• Enhanced durability</li> <li>• Wide range of offerings - glass reinforced, mineral reinforced, TPE, TPO</li> </ul>
	Blush Resistance	<ul style="list-style-type: none"> <li>• Enhanced aesthetics - reduce visual defects</li> <li>• Low stress whitening</li> </ul>
	Specialty Finishes / Color Matching	<ul style="list-style-type: none"> <li>• Matte finish</li> <li>• Pre-colored</li> <li>• Metallicize-able</li> </ul>
Tactile	Heavyweight	<ul style="list-style-type: none"> <li>• Higher perception of quality</li> <li>• Robust sound</li> <li>• Weight of glass, durability of plastic</li> <li>• Weight up to 3 X's over unfilled PP</li> </ul>
	Soft Touch Haptics (Pro-Touch®)	<ul style="list-style-type: none"> <li>• Single molding process</li> <li>• Processing versatility</li> <li>• Range of softness</li> <li>• Chemical resistance</li> <li>• Eliminate secondary operations</li> </ul>
	Thermally Conductive Technology (Cool Touch)	<ul style="list-style-type: none"> <li>• Metal and glass like touch-temperature</li> <li>• Processing versatility</li> <li>• Heavy weight feel</li> </ul>
Sustainable	Engineered Resin Alternatives	<ul style="list-style-type: none"> <li>• Lower carbon footprint than common resins: ABS, PS, PC/ABS and PA</li> <li>• Potential weight savings</li> <li>• Tailored shrinkage to match existing molds</li> <li>• Excellent chemical resistance</li> <li>• Eliminate secondary operations</li> </ul>
	Post Consumer Recycled Resins	<ul style="list-style-type: none"> <li>• Lower carbon footprint</li> <li>• Compounds with up to 50% recycled content</li> <li>• Possible energy savings</li> </ul>

[www.washingtonpenn.com](http://www.washingtonpenn.com)

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