

# BLUSH RESISTANCE



**WASHINGTON PENN**  
An **AUDIA** Company

**Formulate Great.™**

# SEE THE DIFFERENCE.

Appearances are important. That's why our blush resistance technology can reduce visual defects that occur on polyolefins that have been stressed or impacted. This can be incorporated into polypropylene products including glass-reinforced, mineral reinforced, TPO compounds, masterbatches, and unfilled polypropylene.

We custom formulate materials with you in mind. For a variety of appearance-critical applications, we can eliminate stress whitening and blushing to help you achieve perfection. Our blush resistance technology is used in markets such as automotive, appliance, consumer, furniture, and more.

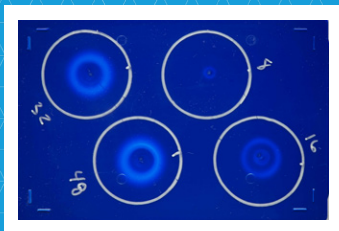
Our team is ready to help your applications look aesthetically appealing. Contact us and let's work together to formulate great.

## Applications

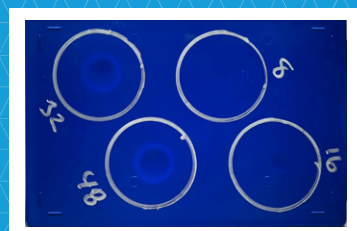
- **Vehicle interiors**
- **Furniture and seating**
- **Electronics**
- **Medical devices**

## Key Characteristics

- **Enhanced aesthetics**
- **Low stress whitening**



**COMPETITIVE**



**WP LOW BLUSH**

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