

COLOR MASTER PROGRAM



UNIFORM COLOR
An AUDIA[®] Company

A Spectrum of
Solutions.[™]

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The foundation for world class color control starts with a quality color master. Uniform Color has been building and managing thermoplastic color masters for automotive and furniture for many years. These color critical industries turn to Uniform Color as the go-to source for providing the targets that all other color houses must match in order to make the brand interior colors. We've leveraged this expertise and are applying the master creation and management process in other color critical industries. See what Uniform Color's Color Mastering Program can do for you.

Benefits of the Color Master Program

- Improve color communication and quality by eliminating issues with translating a non-plastic color standard into plastic.
- Plastic based color masters are better than painted masters as they are made with colorants that are intended for use in thermoplastic applications. They are best for specifying molded-in colors.
- Ensure that color suppliers are receiving the same target to match globally.
- Avoid issues with brand color drift by always starting a match with the master color plaque.
- Provide a convenient way to manage your brand colors and look for opportunities to minimize SKUs.
- Master your brand color.
- Assure color harmony.

6 step approach to superior color master-

- **Collect:** Gather your brand colors, any current masters, and technical specifications.
- **Review:** Evaluate goals and requirements for your mastering program. Consider where consolidation makes sense.
- **Match and Approve:** Masters are matched and submitted for color approval.
- **Archive and Store:** We keep your masters on file in a climate and light controlled environment. We also document the color measurement data.
- **Order and Distribute:** Masters are reproduced in specified quantities and delivered to you for distribution.
- **Review:** Masters are reviewed on a predetermined schedule to determine if they are still relevant.



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