

# Nexeo Plastics Hires Joost D'Hooghe As New Vice President of EMEA

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**THE WOODLANDS, Texas, January 4, 2021** – Nexeo Plastics, a leading global thermoplastics resin distributor, is proud to welcome Joost d'Hooghe as its new vice president of EMEA. D'Hooghe will be responsible for continued development and expansion of the company's footprint throughout the region across all existing and prospective vertical markets. D'Hooghe fills the role previously held by Paul Tayler, chief executive officer at Nexeo Plastics.

"Joost is an inspirational leader with an outstanding reputation for achievement in the plastics industry," said Paul Tayler, chief executive officer of Nexeo Plastics. "I am thrilled he is joining our team to lead our expansion and growth in the EMEA region."

D'Hooghe joins Nexeo Plastics from DSM Engineering Materials, a global manufacturer of materials supporting business solutions in nutrition, personal care, health, medical, mobile, connectivity and sustainable living. There, d'Hooghe served as vice president of business lines where he led a global team in automotive, electrical and industrial and consumer electronics materials, driving topline growth and employee engagement. As well, d'Hooghe held several progressive positions at DSM, including commercial director of EMEA and European sales manager.

Prior to that, d'Hooghe served as managing director at Promens, a tier 1 automotive manufacturer, overseeing their injection molding business unit in Nitra, Slovakia. He also worked for the VDL Group as the senior program manager at Steelweld BV, responsible for large robot welding line projects for premium clients.

"Nexeo Plastics represents the best plastic producers on the planet and services thousands of customers across all markets," said D'Hooghe. "I am proud to join the team and look forward to helping enhance their operations and building on their longstanding reputation as a global leader in plastics distribution."

D'Hooghe's business experience spans more than 20 years of international B2B sales and operational development, extensive history with plastics suppliers and customers, and additional expertise in strategic business development, sales, human resource development and capital projects management. D'Hooghe holds a Master of Science degree in aerospace engineering from the Technical University of Delft and an Executive MBA from the Rotterdam School of Management.

### **About Nexeo Plastics**

Nexeo Plastics is a leading global thermoplastic resins distributor, representing quality products from world-class suppliers, and serving a diverse customer base across North America, Latin America, Europe, Middle East, Africa and Asia. From material selection assistance to identifying supply chain and inventory solutions, we go beyond traditional logistics to provide value-added services across many industries, including automotive, healthcare, packaging, wire and cable, 3D printing and more. Our people, our passion, our global reach, and our technology platform allow us to create unique ways to help you reduce complexity in your business, identify efficiencies, and unlock value for suppliers

and customers. Learn more at [www.nexeoplastics.com](http://www.nexeoplastics.com).